



THE LEADING EXHIBITION FOR
INDUSTRIAL AUTOMATION
& SMART SOLUTIONS

AUTOMATION TECHNOLOGY EXPO EGYPT 2027

INNOVATE • AUTOMATE • TRANSFORM



1-3 JUNE, 2027



EECA - Nasr City
CAIRO, EGYPT



BUILDING THE FUTURE OF INDUSTRY

Discover the latest technologies,
innovations and solutions that drive
the future of industry and automation.



INDUSTRIAL
AUTOMATION



SMART
MANUFACTURING



DIGITAL
TRANSFORMATION



ENERGY &
SUSTAINABILITY



AUTOMATION TECHNOLOGY EXPO

— EGYPT 2027 —



ABOUT THE EXPO

Automation Technology Expo – Egypt 2027 is the leading international exhibition dedicated to industrial automation, digitalization, and smart manufacturing solutions.

The expo brings together global technology providers, system integrators, industry experts, and decision makers to showcase innovations, exchange knowledge, and create business opportunities that drive the future of industry in Egypt and beyond.



INTERNATIONAL
PLATFORM



CONNECT WITH
KEY DECISION
MAKERS



DISCOVER LATEST
TECHNOLOGIES
& SOLUTIONS



DRIVE GROWTH
& BUSINESS
OPPORTUNITIES

EXHIBITOR PROFILE



INDUSTRIAL AUTOMATION

Automation systems, PLCs, SCADA, DCS, HMI, sensors, control systems.



SMART MANUFACTURING

IIoT, MES, advanced robotics, machine vision, AI & analytics, predictive maintenance.



MOTION & DRIVES

Motors, drives, inverters, motion control, linear systems, power transmission.



INSTRUMENTATION & CONTROL

Process instrumentation, measurement, valves, flow, level, pressure, temperature.



ELECTRICAL & ENERGY SOLUTIONS

Electrical equipment, power quality, energy management, renewable energy.



SYSTEM INTEGRATORS & SERVICES

Engineering, system integration, industrial IT, consulting, training & support services.

WHY EXHIBIT?



EXPAND YOUR BUSINESS NETWORK

Meet qualified buyers, industry leaders, and partners from across Egypt, the region, and international markets.



GENERATE HIGH QUALITY LEADS

Connect with decision makers actively seeking automation and digitalization solutions.



SHOWCASE YOUR INNOVATIONS

Position your brand as an industry leader and showcase your latest technologies and solutions.



STAY AHEAD OF THE COMPETITION

Monitor market trends, benchmark against competitors, and identify new business opportunities.



BUILD STRONG PARTNERSHIPS

Develop strategic alliances and long-term relationships that drive sustainable growth.



ENHANCE YOUR BRAND VISIBILITY

Increase your brand exposure through targeted marketing and media coverage before, during, and after the event.



**BE PART OF EGYPT'S LEADING
AUTOMATION & TECHNOLOGY EVENT**
INNOVATE • CONNECT • AUTOMATE THE FUTURE



AUTOMATION TECHNOLOGY EXPO

— EGYPT 2027 —



VISITORS

Automation Technology Expo – Egypt 2027 attracts a highly targeted audience of professionals, decision makers, and industry leaders from a wide range of sectors seeking the latest technologies, solutions, and innovations.

WHO WILL VISIT?

 MANUFACTURING INDUSTRIES Plant Managers, Production Managers, Automation Engineers.	 AUTOMATION & CONTROL EXPERTS Control Engineers, System Integrators, Solution Architects.	 ENGINEERING & DESIGN FIRMS Mechanical, Electrical and Industrial Engineers.	 PROJECT DEVELOPERS & CONTRACTORS EPC Contractors, Project Managers, Consultants.	 IT & DIGITAL TRANSFORMATION IT Managers, Digital Leaders, IoT & Data Analytics Experts.
 ENERGY & UTILITIES Power Plants, Renewable Energy, Oil & Gas, Water & Wastewater.	 LOGISTICS & SUPPLY CHAIN Operations Managers, Warehouse & Distribution Leaders.	 GOVERNMENT & PUBLIC SECTORS Government Officials, Infrastructure & Smart City Planners.	 ACADEMIA & RESEARCH INSTITUTES Professors, Researchers, Students, R&D Professionals.	 INVESTORS & ENTREPRENEURS Investors, Startups, Business Owners, Innovators.

VISITOR PROFILE

-  **78%** Involved in purchasing or influencing purchasing decisions
-  **64%** Looking for new suppliers, technologies and solutions
-  **62%** Plan to invest in automation, digitalization and smart technologies
-  **45%** Visit to explore new markets, partnerships and global trends
-  **90%** Found the expo important for their business and plan to return

WHY VISIT?

 DISCOVER INNOVATIONS Explore the latest automation, robotics, AI, IIoT and smart manufacturing technologies.	 MEET THE RIGHT PEOPLE Connect with leading suppliers, solution providers and industry experts.	 FIND SMART SOLUTIONS Compare solutions, evaluate new technologies and find the best fit for your business.	 GAIN MARKET INSIGHTS Stay up to date with industry trends, challenges and future opportunities.	 LEARN & GET INSPIRED Attend conferences, workshops and live demonstrations by industry leaders.	 EXPAND YOUR NETWORK Build valuable partnerships and open doors to new business opportunities.
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EVENT HIGHLIGHTS FOR VISITORS

- ✓ Live product demonstrations & interactive experiences
- ✓ Exclusive conferences & technical sessions
- ✓ Business matchmaking & B2B meetings
- ✓ Special offers & promotions from top exhibitors



**BE PART OF THE FUTURE
OF AUTOMATION**
VISIT. CONNECT. INNOVATE.
LEAD THE CHANGE.



**AUTOMATION
TECHNOLOGY
EXPO 2027**

EXHIBIT WITH US

**CHOOSE THE PARTICIPATION
OPTION THAT FITS YOUR BUSINESS**

Whether you need a fully customized space or a ready-to-use solution, we have the right option to showcase your brand, products and innovations to a highly targeted audience.



01

SPACE ONLY UNFURNISHED STAND

300 € Euro/sqm

Ideal for companies who want the flexibility to design and build their own stand.



INCLUDES

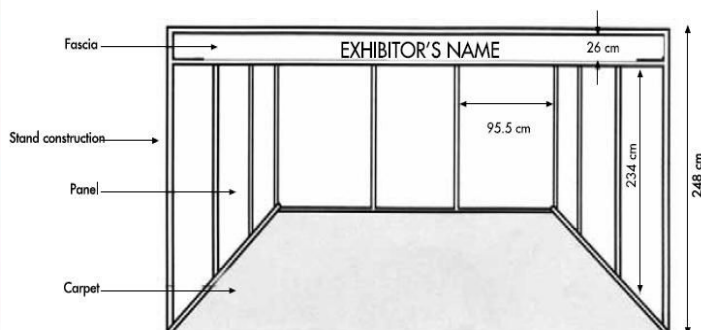
- ✓ Exhibition Space Only
- ✓ Company Listing in Official Catalogue
- ✓ Visitor Invitations
- ✓ Security & Cleaning Services
- ✓ Access to Business Networking Activities
- ✓ Electricity Connection Point

02

SHELL SCHEME FURNISHED STAND

350 € Euro/sqm

A ready-to-use solution for companies seeking a professional presence with ease.



INCLUDES

- ✓ Exhibition Space
- ✓ Modular Stand Construction
- ✓ Fascia Name Board
- ✓ Carpet Flooring
- ✓ Information Counter
- ✓ Chairs & Table
- ✓ Power Socket
- ✓ Company Listing in Official Catalogue
- ✓ Visitor Invitations
- ✓ Security & Cleaning Services

WHY EXHIBIT?



GENERATE QUALIFIED LEADS

Connect with potential buyers and industry professionals.



MEET DECISION MAKERS

Engage with key decision makers looking for solutions and partnerships.



LAUNCH NEW PRODUCTS

Introduce your latest innovations to a highly targeted audience.



EXPAND YOUR MARKET REACH

Increase your brand visibility and grow your presence locally and internationally.



1-3 JUNE 2027

3 DAYS OF INNOVATION,
NETWORKING & BUSINESS



**EECA - NASR CITY
CAIRO, EGYPT**

FOR PARTICIPATION PACKAGES & FLOOR PLAN

+20 100 727 4969

marketing@samameo.com



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— EGYPT 2027 —

CONTACT US

We're here to help!

For more information about the expo, participation options, sponsorships, or any inquiries, please get in touch with us.



ORGANIZED BY

شركة سما لتسويق وتنظيم المعارض

SAMA FOR EXHIBITIONS MARKETING & ORGANIZING



GET IN TOUCH



01007274969

(Mobile & WhatsApp)



marketing@samameo.com

WE LOOK FORWARD TO CONNECTING WITH YOU!

Let's work together to innovate, collaborate, and shape the future of automation.

