X FACTORY EXPO

WHERE INDUSTRY MEETS INNOVATION

THE FUTURE OF MANUFACTURING STARTS HERE

X FACTORY EXPO is the premier platform for showcasing cutting-edge factory equipment, machinery, production solutions, and manufacturing services.

- DISCOVER INNOVATIVE SOLUTIONS
- CONNECT WITH INDUSTRY LEADERS
- DRIVE GROWTH AND BUSINESS SUCCESS



1 – 3 JUNE 2027

EECA
NASR CITY
CAIRO, EGYPT

EMPOWERING INDUSTRY.
INSPIRING INNOVATION.

FACTORY EQUIPMENT | MACHINERY & TECHNOLOGY | PRODUCTION SOLUTIONS | MANUFACTURING SERVICES

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ABOUT
X FACTORY EXPO

X FACTORY EXPO is a premier industrial exhibition dedicated to showcasing the latest advancements in factory equipment, industrial technologies, production solutions, and manufacturing services.

Bringing together manufacturers, suppliers, innovators, and decision-makers, the exhibition serves as a strategic platform for networking, business expansion, and discovering cutting-edge technologies shaping the future of industry.

Held in the heart of Cairo, **X FACTORY EXPO 2027** will connect local, regional, and international industry leaders under one roof to create valuable partnerships and unlock new market opportunities.



WHY PARTICIPATE?

EXPAND YOUR BUSINESS NETWORK
Meet qualified buyers, distributors, factory owners, and key decision-makers from Egypt, the Middle East, and Africa.

SHOWCASE YOUR INNOVATIONS
Present your latest machinery, technologies, and industrial solutions directly to your target audience.

GENERATE HIGH-QUALITY LEADS
Connect with serious business prospects and build long-term commercial partnerships.

STRENGTHEN YOUR BRAND PRESENCE
Increase your visibility and position your company as an industry leader in a competitive market.

EXPLORE NEW MARKET OPPORTUNITIES
Access emerging markets and discover new channels for growth and expansion.

STAY AHEAD OF INDUSTRY TRENDS
Learn about the latest developments in manufacturing, automation, and smart factory technologies.

EXHIBITION SECTORS

- FACTORY EQUIPMENT & MACHINERY
- INDUSTRIAL AUTOMATION
- PRODUCTION LINES & SOLUTIONS
- PACKAGING TECHNOLOGIES
- ENERGY & SUSTAINABILITY SOLUTIONS
- SMART MANUFACTURING
- ENGINEERING SERVICES
- INDUSTRIAL SAFETY SYSTEMS



JOIN US AT X FACTORY EXPO 2027
AND BE PART OF THE FUTURE OF INDUSTRY.

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VISIT
X FACTORY EXPO 2027

Discover the future of manufacturing and connect with the right partners, solutions, and technologies to take your business to the next level.

DISCOVER INNOVATIVE SOLUTIONS
Explore the latest equipment, technologies, and services that drive efficiency and productivity.

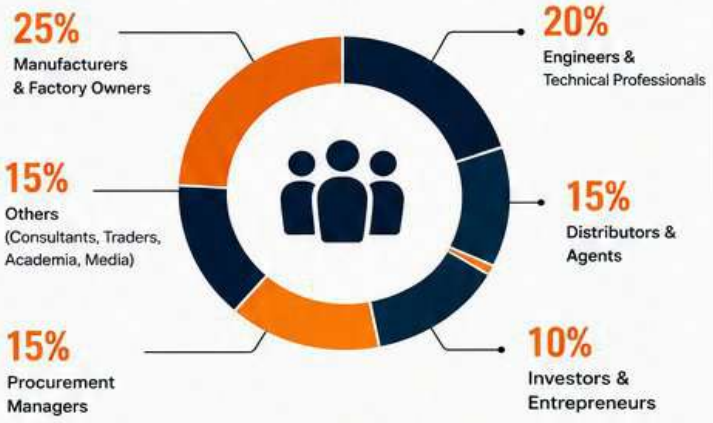
MEET INDUSTRY EXPERTS
Engage with manufacturers, suppliers, and experts shaping the future of industry.

ATTEND LIVE PROGRAMS
Join conferences, workshops, and live demonstrations led by industry leaders.

FIND NEW PARTNERS
Build valuable connections and explore collaboration and investment opportunities.

VISITOR PROFILE

X FACTORY EXPO attracts a wide range of professionals and decision-makers from key industrial sectors.



OUR VISITORS ARE DECISION-MAKERS
They come to source new technologies, evaluate solutions, meet suppliers, and make informed purchasing decisions.

WHO WILL YOU MEET?

X FACTORY EXPO brings together thousands of industry professionals from Egypt, the Middle East, Africa, and around the world.

FACTORY OWNERS & PLANT MANAGERS
Looking for advanced equipment and solutions to improve operations and productivity.

ENGINEERS & TECHNICAL EXPERTS
Seeking the latest technologies, tools, and innovations for industrial applications.

PROCUREMENT & PURCHASING MANAGERS
Sourcing reliable suppliers and cost-effective solutions for their production requirements.

DISTRIBUTORS, AGENTS & DEALERS
Looking to expand their product portfolio and establish new business partnerships.

INVESTORS & ENTREPRENEURS
Exploring investment opportunities and emerging trends in the industrial sector.

ACADEMIA & RESEARCHERS
Interested in innovation, research, and technology transfer for industrial development.

GOVERNMENT & INDUSTRY ASSOCIATIONS
Supporting industrial growth and building stronger connections within the sector.

MEDIA & INDUSTRY PUBLICATIONS
Covering the latest news, innovations, and success stories from the industry.



THE RIGHT PEOPLE. THE RIGHT SOLUTIONS.
THE RIGHT OPPORTUNITIES.

5,000+ EXPECTED VISITORS

22+ COUNTRIES REPRESENTED

80+ INDUSTRIES ATTENDING

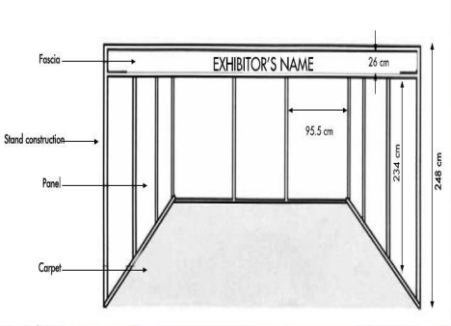
PARTICIPATION & SPONSORSHIP
BE PART OF THE FUTURE

PARTICIPATE IN X FACTORY EXPO 2027

Choose the participation option that best fits your goals and showcase your products, solutions, and innovations to a highly targeted audience of industry professionals.

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SHELL SCHEME BOOTH (READY-TO-USE)



INCLUDES:

- Partition walls
- Fascia board with company name
- Carpet
- 1 Information counter
- 1 Table & 3 Chairs
- 2 Spotlights
- 1 Power socket
- Waste basket

350 € Euro/sqm

SPACE ONLY BOOTH (RAW SPACE)



INCLUDES:

- Exhibition space only
- Floor space (carpet not included)
- Power supply (upon request)

300 € Euro/sqm

BOOTH SIZES AVAILABLE

12 m²	18 m²	27 m²	36 m²
4 m x 3m	3m x 6m	3m x 9m	6m x 6m

Other sizes are available upon request.

A price not including Value Added Tax (VAT)

SPONSORSHIP OPPORTUNITIES

Maximize your brand visibility and reinforce your leadership in the industry by becoming a sponsor of X FACTORY EXPO 2027.

PLATINUM SPONSOR

- Premium branding on all event materials
- Largest logo visibility on venue branding
- Keynote speaking opportunity
- Prime exhibition space
- Extensive media and marketing exposure

GOLD SPONSOR

- Prominent logo on event materials
- High visibility at the venue
- Speaking opportunity in sessions
- Priority exhibition space
- Strong marketing exposure

SILVER SPONSOR

- Logo on selected event materials
- Branding at the venue
- Speaking opportunity in workshops
- Exhibition space
- Media exposure

ASSOCIATE SPONSOR

- Logo on website and selected materials
- Branding at the venue
- Exhibition space
- Recognition in select promotions

ADVERTISING & BRANDING OPPORTUNITIES

Enhance your visibility with targeted branding options such as lanyards, bags, banners, visitor badges, digital screens, and more.

WHY EXHIBIT?

REACH YOUR TARGET AUDIENCE
Connect with thousands of qualified buyers and decision-makers.

BOOST YOUR BRAND
Increase brand awareness and position your company as an industry leader.

BUILD VALUABLE CONNECTIONS
Network with industry professionals and build long-term partnerships.

SHOWCASE YOUR INNOVATIONS
Present your latest technologies and solutions to the market.

EXPAND TO NEW MARKETS
Explore new business opportunities across the region and beyond.



SECURE YOUR SPACE TODAY!

Join the leading industrial event and be part of the future of manufacturing.

7 – 9 JUNE 2027
EECA, NASR CITY, CAIRO, EGYPT

FOR BOOKING & INQUIRIES
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www.samameo.com

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CONTACT & ORGANIZER
WE ARE HERE TO HELP

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CONTACT THE ORGANIZER

For bookings, participation inquiries, sponsorship opportunities, and more information, **please contact:**

SAMA
FOR EXHIBITIONS MARKETING & ORGANIZING

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OUR TEAM IS READY TO ASSIST YOU
We look forward to welcoming you to
X FACTORY EXPO 2027!

EVENT DATES
1–3 JUNE 2027

VENUE
EECA, NASR CITY,
CAIRO, EGYPT

ORGANIZED BY
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